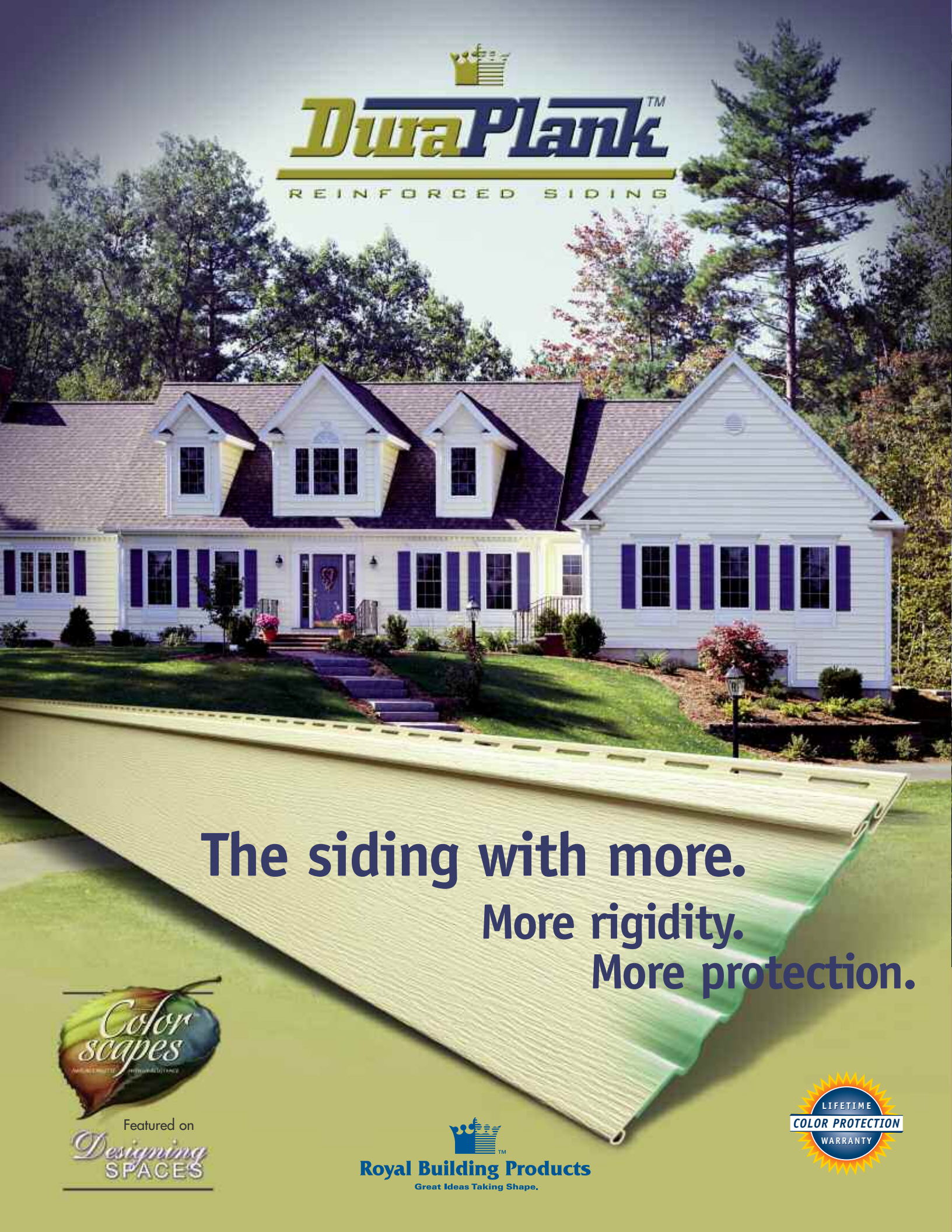


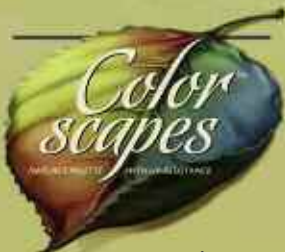


DuraPlank™

REINFORCED SIDING



The siding with more.
More rigidity.
More protection.



Featured on

Designing
SPACES



Royal Building Products

Great Ideas Taking Shape.





Royal DuraPlank is an exceptional high performance panel designed to enhance the beauty, comfort and energy efficiency of any home. Noted for its traditional wood clapboard appearance, extra thick profile and straight, flawless finish, this reinforced siding features a rigid foam backing that insulates, repels moisture and maximizes rigidity. As a result, **Royal DuraPlank** offers the industry's highest impact resistance as well as unmatched protection under the harshest weather conditions. Available in a wide variety of popular standard colors as well as UV-resistant **Colorscapes™** shades for long-lasting color retention, **Royal DuraPlank** perfectly captures the look, feel and rigidity of natural wood—and comes with a powerful color retention warranty.



- Revolutionary color technology combines Luran® S ASA, BASF's premium color-fast thermoplastic, with Royal's innovative Royalside™ Compound and Dura Technology™ Process
- Provides industry leading UV resistance and fade protection
- Weatherable thermoplastic blocks out the sun to protect dark colors, providing homeowners with a wider color selection



DuraPlank™

REINFORCED SIDING



Shown: Royal DuraPlank in Sage accented with White 5" Outside Corner Posts and Window Casing.
Printed colors may vary from actual product. When choosing color, refer to actual product samples.

Standard Colors

White
Linen
Vintage Cream
Wicker

Colorscapes Premium Colors

Sage
Pebble Clay
Victorian Gray
Cypress

Colorscapes Dark Colors

Natural Cedar
Rustic Red
Heritage Blue
Country Green



Shown: Royal DuraPlank in Linen with White Window Casing and Outside Corner Posts. Printed colors may vary from actual product. When choosing color refer to actual product samples.



Simply superior.

ADVANCED FEATURES DELIVER UNBENDING QUALITY.

UNIQUE 7" PROFILE

For an enhanced real wood appearance. Single 7" profile replicates the true width of solid wood panels and features a beautiful low-gloss cedar woodgrain finish.

FEATURING THE WINDLOK SYSTEM

Get a grip on your investment. Royal DuraPlank's innovative double nail hem enables panels to withstand winds up to 265 mph.* This exclusive Windlok 265 System provides a more secure, tighter-fitting siding that stands up to the highest standards of structural performance.

*In testing, Royal DuraPlank siding achieved a test pressure of 187.72 lb/ft². This equates to a wind speed of 265 mph.



RIBBED FOAM BY GREENGUARD®**

Royal DuraPlank's uniquely ribbed foam backing has been cleverly designed to provide maximum impact resistance and great sound deadening qualities. Rigid construction ensures Royal DuraPlank won't follow curved walls and it can easily withstand high humidity, salt air, and freeze/thaw cycles. Installation is safer and easier because it produces no harmful dust (silica); the panels are light, do not have to be kept dry, and won't warp, crack, crumble, collapse or shift.



Reinforced siding ensures straight walls and maximum impact resistance.



GreenGuard® is a registered trademark of Pactiv Building Products.



ENERGY STAR RATING

The insulation component from Royal DuraPlank is an Energy Star qualified product as part of EPA's home sealing effort.

GreenGuard® Ribbed Foam is manufactured exclusively for Royal Building Products by Pactiv Building Products.

EXTRA THICK GAUGE (.054")

Thickest panel on the market offers superior rigidity and strength.

FREE-FLOATING FOAM**

Foam is locked, not glued, to allow for expansion, contraction and escape of moisture for a lifetime of performance.

VENTILATING AIR POCKETS**

Create an efficient thermal barrier and help protect against rot, mold and mildew.

300% stronger.

IT TAKES WHATEVER YOU THROW AT IT. BEAUTIFULLY.

Royal conducts the industry's most advanced testing procedures to ensure our vinyl siding is the toughest, most durable on the market. As a result, Royal DuraPlank exceeds ASTM industry impact standards by a remarkable 300% and will maintain its rigidity and structural integrity under the most severe weather conditions. And since Royal DuraPlank is designed to not crack, dent, peel, rust, flake or corrode, you're covered with a lifetime of virtually maintenance-free protection.



EFFECTIVE WATER CHANNELS

Water and condensation are collected and guided away from internal walls. Helps prevent water from pooling behind siding, which can lead to rot, mildew and thermal breakdown.

WATER DRAINAGE

84% more resistant to water absorption than expanded foam insulation. Royal DuraPlank's foam backing channels help protect against water absorption by directing damaging moisture away from internal walls and out drain holes. Air pockets allow essential ventilation to maintain a dry and efficient thermal barrier and help prevent mildew and rot due to condensation. And since it is locked, not glued into place, the foam is able to expand and contract naturally to help prevent buckling and wavy walls.

**System R-value 3.46 in accordance with ASTM C 518.

Seams like real wood.

INDIVIDUAL COURSES ELIMINATE UNSIGHTLY STACKED SEAMS

Unlike most other vinyl siding and foam-backed cladding systems, Royal DuraPlank has individual 7" courses. As a result, Royal DuraPlank seams are less apparent and naturally staggered, giving your home a beautifully clean finish and a natural wood look.



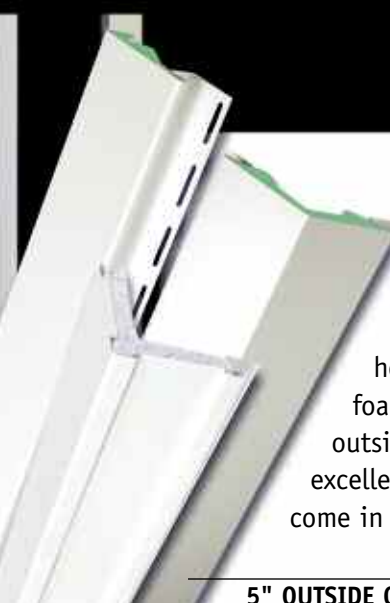
Royal DuraPlank Single 7" Courses: "Natural" Look with Staggered Seams



Other Cladding: Double Courses Causing Stacked Seams



3.5" DESIGNER WINDOW CASING



5" OUTSIDE CORNER POST
DESIGNER CORNER POST

ROYAL ACCESSORIES COMPLETE THE PICTURE.

Enjoy all the benefits of a Royal DuraPlank home by completing the system with foam-backed designer window casings and outside corner posts. These accessories provide excellent rigidity and impact resistance and come in a stunning assortment of colors.

It's what's inside that counts. The Dura Technology™ Process begins with Royalside™ compound, an advanced blend of premium raw materials that, together with our exclusive DURA™ impact modifiers and premium ingredients, creates a tougher, longer-lasting siding. In addition, Dura™ Color Protection ensures your siding will retain its freshly painted look year after year and is backed by one of the most powerful warranties in the industry.



Royal DuraPlank is backed by a powerful Double Lifetime Warranty that includes the strongest color protection in the business: A Lifetime Color Protection Warranty up to 3 Hunter Units for Colorscapes™ collection colors.

SUPERIOR COVERAGE

ANTI-FADE PROTECTION

Royalside™ Compound delivers superior durability in color through the most advanced color technology available. Should color fade beyond what is specified in the Royal warranty, your vinyl siding will be replaced (includes material and labor). GUARANTEED.



WOOD
Will not rot, split or warp like wood and never needs painting.

FIBER CEMENT
Unlike fiber cement, Royal DuraPlank will not crumble, crack or absorb moisture and will not require painting or caulking of unsightly seams.

ALUMINUM
Will not peel, dent or show scratches like aluminum siding.

BRICK
Won't chip, crack or crumble like traditional brick and mortar.



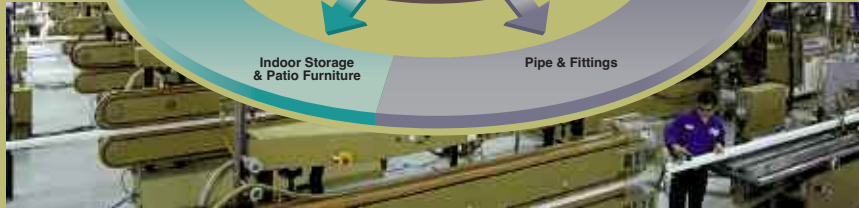
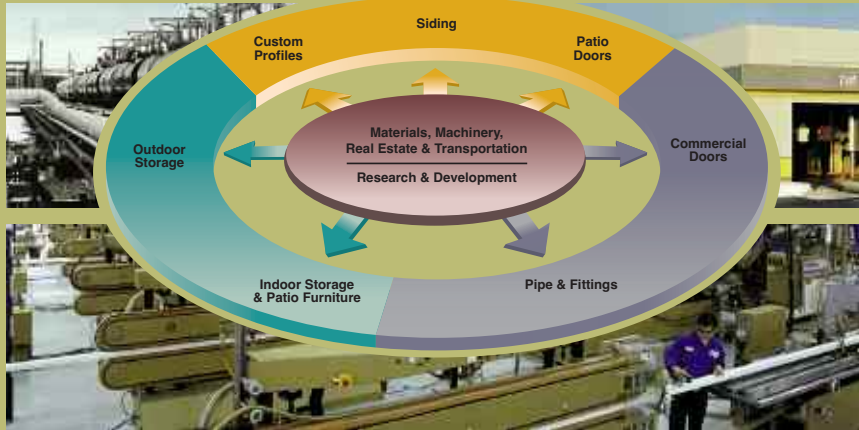
Royal Group
Great Ideas Taking Shape.



BUILDING A BETTER WORLD SINCE 1970



- Over 12 million sq. ft. of state-of-the-art manufacturing
- One of the largest PVC extruders in North America
- Over 200 patented processes
- Vertical Integration: A model of optimum efficiency



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VINYL SIDING
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